

When the Sentricon® Termite Colony Elimination System was introduced in 1995, it revolutionized termite protection. Not only did it eliminate termite colonies, it did so in an environmentally responsible way.

Rather than surrounding your house with diluted chemical solution, the Sentricon System strategically uses termite bait and cleverly manipulates natural termite biology and behavior to destroy the termite colony.

Homeowners rate the Sentricon System as the most environmentally sound termite treatment.<sup>1</sup>

## YOU CAN BE GREEN AND STILL ELIMINATE TERMITES.

The Sentricon® System is proven to eliminate the entire termite colony — not just individual termites. And it does so in a way that's easy to live with, without drilling into floors and foundations, and without injecting chemical solutions into the ground.

The bottom line is this: We want to get rid of termites as much as you do. And we want to protect the environment as much as you do. The Sentricon System eliminates termite colonies with just a few grams of active ingredient. **Perhaps that's why the Sentricon System is preferred by more homeowners than any other brand.<sup>1</sup>**

**Ready to start protecting your house the environmentally responsible way?**



 Dow AgroSciences

 **Sentricon**  
Colony Elimination System  
No more colony. No more problem.™

## IT'S YOUR OWN LITTLE PIECE OF THE EARTH. PROTECT IT RESPONSIBLY.

<sup>1</sup> Ipsos-Insight  
™ Trademark of Dow AgroSciences LLC. Always read and follow label directions.  
1001-028-254 (02/08) BR 010-71101 DAPMSENT8013



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# PROTECTING MILLIONS OF HOMES. AND THE BIG ONE WE ALL SHARE.



# WHAT MAKES THE SENTRICON SYSTEM SO GREEN?

THE SENTRICON SYSTEM HAS IMPRESSIVE ENVIRONMENTAL CREDENTIALS:

## MINIMAL USE OF ACTIVE INGREDIENT.

The Sentricon System uses only a few grams of active ingredient on each property, compared with a liquid chemical treatment that surrounds a typical structure with more than 200 gallons of diluted chemical. Recruit™ termite bait is strategically placed in Sentricon® stations only when and where needed to further minimize the amount of active ingredient in the environment.

## TARGETED NATURE OF ACTIVE INGREDIENT.

The active ingredient in Recruit termite bait is an insect growth regulator that stops the molting process that termites require for growth. This molting process in the termite's life cycle is not present in mammals. Therefore, the active ingredient is very specific to termites.

## THE REDUCED RISK PESTICIDE INITIATIVE.

The premier bait used in the Sentricon System was the first termite treatment active ingredient accepted for registration by the U.S. Environmental Protection Agency (EPA) under the strict requirements of the Reduced Risk Pesticide Initiative. This distinction was based on its low impact on human health, low toxicity to nontarget organisms (birds, fish and plants) and low potential for groundwater contamination when compared with other commercially available termite treatments.

## THE PRESIDENTIAL GREEN CHEMISTRY CHALLENGE AWARD.

The Sentricon System has earned the Presidential Green Chemistry Challenge Award, something no other termite control product can claim. This award is one of the federal government's top environmental honors and recognizes technical innovation that incorporates environmentally responsible chemistry into its design, manufacture and use.



*It's no coincidence that Sentricon stations are green.*

